



Prevention and Early Intervention Statewide Projects: The First Wave of Implementation



Prevention and Early Intervention Regional Roundtables

Summer 2008



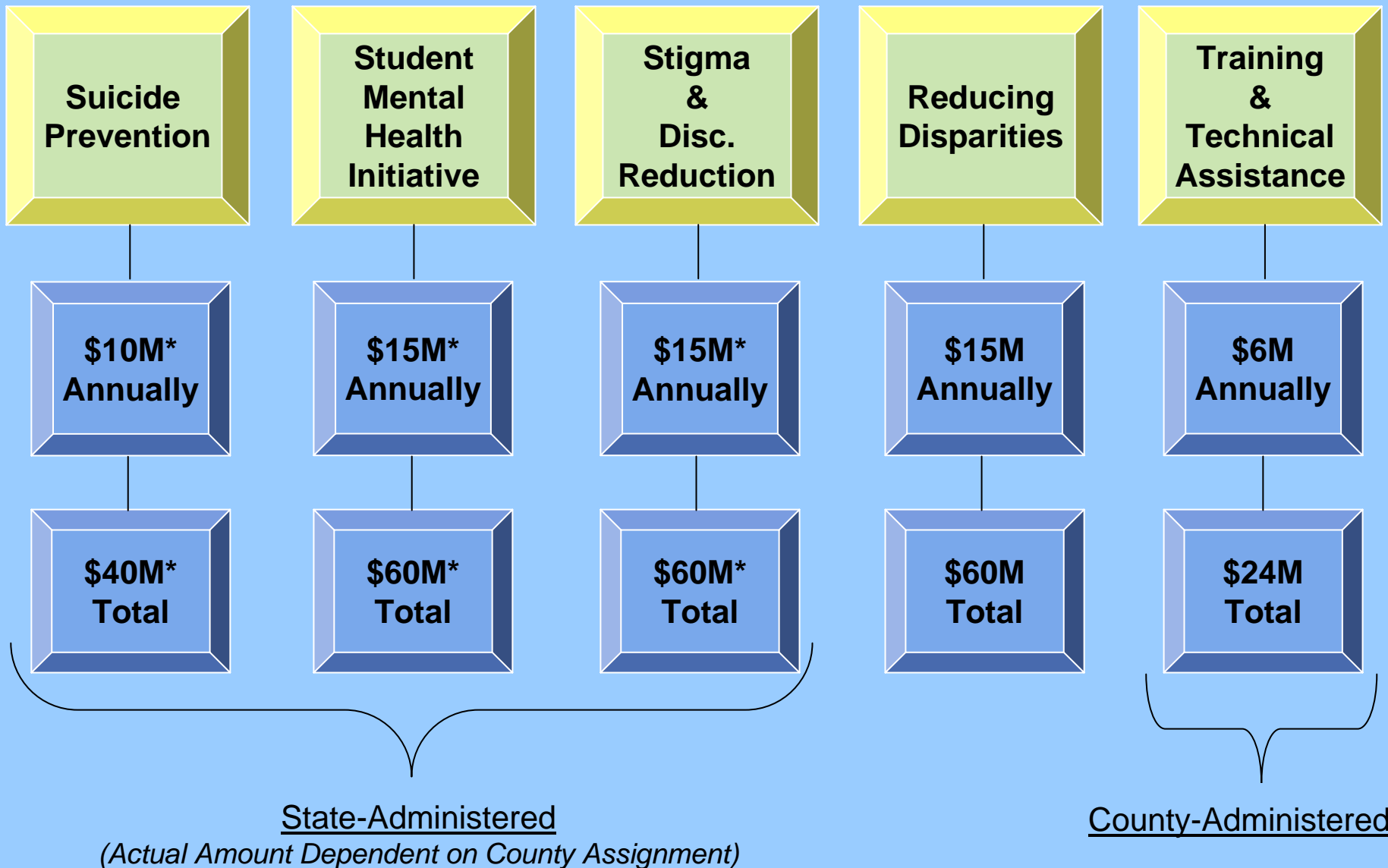
Presentation Overview

- Overview of the PEI Statewide Projects
- Background and Status for each PEI Statewide Project
 - Suicide Prevention
 - Student Mental Health Initiative
 - Stigma and Discrimination Reduction
 - Reducing Disparities
 - Training and Technical Assistance
- Your Questions
 - Group Discussion



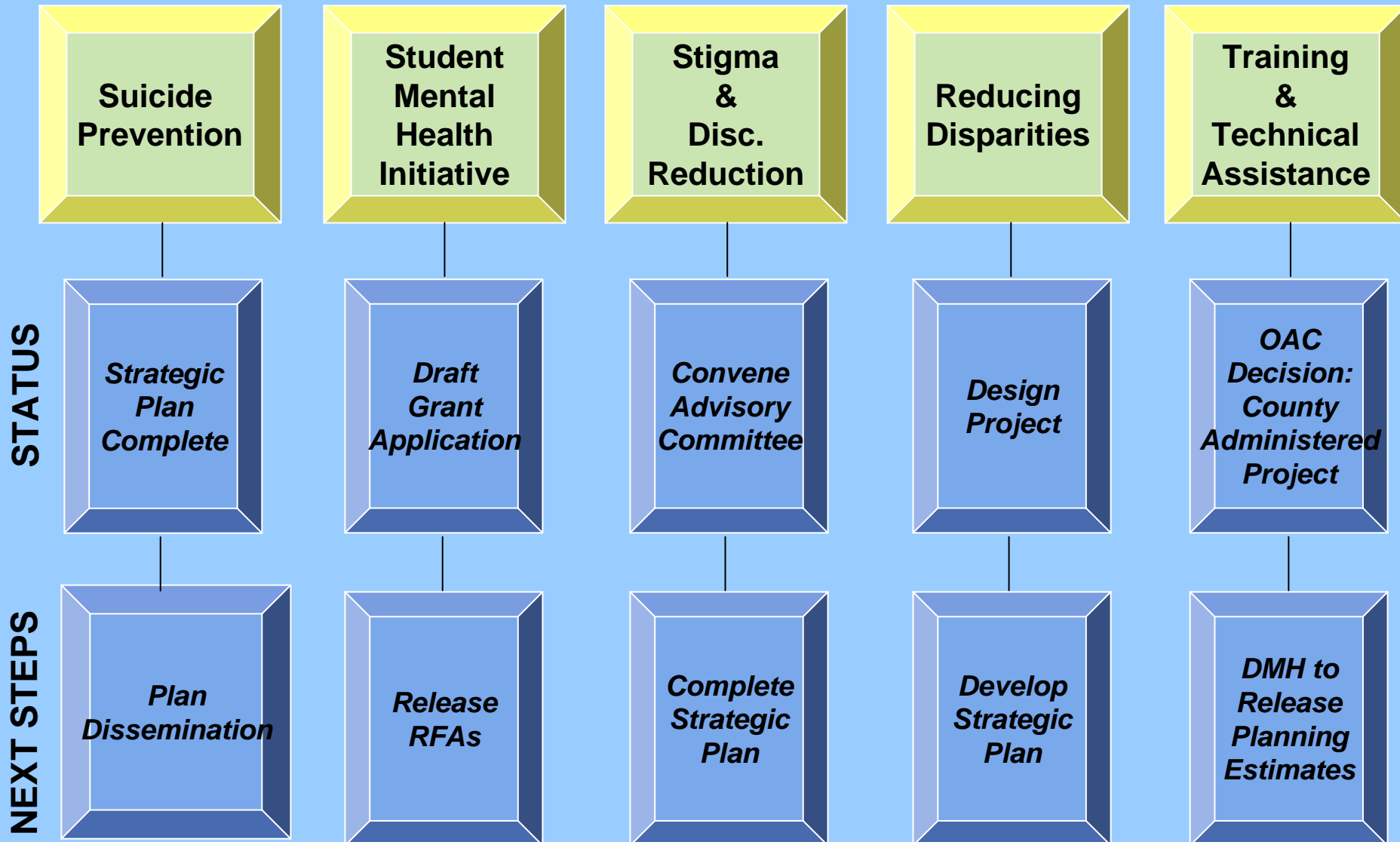


PEI Statewide Project 4-Year Funding





PEI Statewide Project Status





The MHSA and PEI Statewide Projects

- Oversight and Accountability Commission (OAC) identified the statewide projects and provided policy direction
- Projects developed with involvement from OAC, CMHDA, and other stakeholders
- Three projects will be supported by Counties assigning funds to DMH to implement (DMH Information Notice to be issued with details); one project to be County-Administered (Training/Technical Assistance)
- One project not yet determined
- Implementation of each project has a different timeline



Funding & Assignment Process

- DMH Information Notices *(under development)*:
 - Statewide Project County Assignment (\$40M annually X 4 years)
 - Suicide Prevention
 - Student Mental Health Initiative
 - Stigma and Discrimination Reduction
 - \$40M Expansion Funds
 - Counties are encouraged to use the new funds for local activities that coordinate/support the statewide projects
 - \$25M increase in funding available for planning
 - \$6M Additional funds for Statewide Training and Technical Assistance (County-Administered)



County Benefits from Statewide Projects

- Training and technical assistance
- Media and social marketing materials in multiple languages
- Development of model program sites
- Enhanced state and local partnerships
- Coordinated state and local efforts
- Research and evaluation
- Statewide quality improvement activities





Suicide Prevention

Development of the *California Strategic Plan on Suicide Prevention*:

- Governor charged DMH to develop the plan in 2007
- DMH convened a Suicide Prevention Plan Advisory Committee composed of mental health experts, advocates, providers, researchers, and representatives from nonprofit and government agencies.
- The Advisory Committee also included other important voices—survivors of suicide attempts and suicide loss.
- The Committee met 6 times, held public forums across the state, and posted drafts of the Plan for public input in multiple occasions
- Office of Suicide Prevention established in February 2008

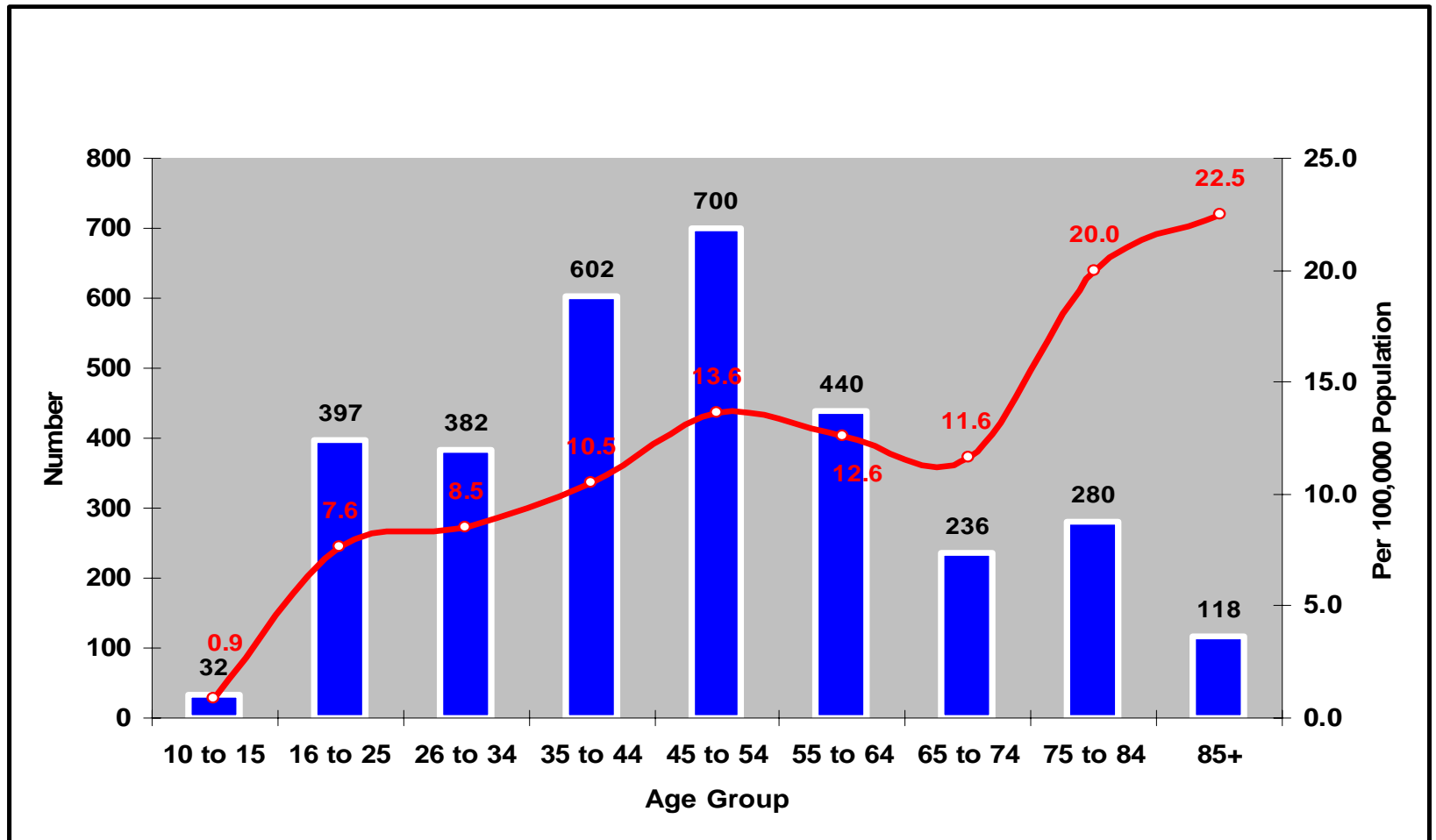


Suicide Prevention

- The California Strategic Plan on Suicide Prevention: *Every Californian is Part of the Solution* (approved by the Governor's Office)
- Full Plan
 - Located online at:
http://www.dmh.ca.gov/Prop_63/MHSA/Prevention_And_Early_Intervention
 - Dissemination Plan
- Executive Summary
 - Copies now available



California Strategic Plan on Suicide Prevention



7/29/2008: **Figure 1. Suicide Death Rates and Number of Deaths in California by Age, 2005. (CDPH)**



Suicide Prevention

California Strategic Plan on Suicide Prevention

- Strategic Directions:
 1. Create a System of Suicide Prevention
 2. Workforce and Training Enhancements
 3. Educate Communities to Take Action to Prevent Suicide
 4. Program Effectiveness and System Accountability



Suicide Prevention (SP)

Initial Implementation

Strategic Direction 1: Create a System of Suicide Prevention Training and Technical Assistance

Technical Support for Local Needs Assessment	\$250K*
SP Plan Dissemination and Promotion	\$200K*
Office of Suicide Prevention Web Site	\$400K*
<u>Statewide Training/TA Prog Infrastructure</u> <ul style="list-style-type: none">•State and local coalition building•Support for local advisory councils and learning collaboratives•Ongoing technical support through webcasts, conference calls, etc.	\$940K*
<u>Virtual Clearinghouse</u> <ul style="list-style-type: none">•Web-based•Linkages with established best practices registries and T/TA resources	\$300K*

Timeline
<ul style="list-style-type: none">•Once County Assignment funds are received by DMH, the necessary contractual arrangements will be established to implement activities. In the interim, DMH staff is preparing RFAs and other procurement documents to award funds.• Some Initial Activities and Services possible as early as 12/08

*Contingent on County Assignment Funds



Suicide Prevention (SP)

Initial Implementation

Strategic Direction 1: Create a System of Suicide Prevention Suicide Prevention Hotlines

Year 1

<u>Planning to Enhance Capacity of SP Hotlines in CA</u> <ul style="list-style-type: none">•Statewide assessment•Identify gaps and strengths•Plan for capacity building•Build statewide consortium	Year 1 \$750K* Ongoing \$250K*
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Years 2-4

<u>SP Hotlines</u> <ul style="list-style-type: none">•Enhance capacity•Support accreditation•Build statewide consortium	\$2M*
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Timeline
<ul style="list-style-type: none">•Once County Assignment funds are received by DMH, the necessary contractual arrangements will be established to implement activities. In the interim, DMH staff is preparing RFAs and other procurement documents to award funds.• Some Initial Activities and Services possible as early as 12/08



Suicide Prevention (SP)

Initial Implementation

Strategic Direction 2: Implement Workforce and Training Enhancements to Prevent Suicide: Suicide Prevention Service and Training Guidelines

Develop Standards and Guidelines	
Potential First Year Focus: Educational System	\$200K*

Timeline
<ul style="list-style-type: none">• Once County Assignment funds are received by DMH, the necessary contractual arrangements will be established to implement activities. In the interim, DMH staff is preparing RFAs and other procurement documents to award funds.• Some Initial Activities and Services possible as early as 12/08



Suicide Prevention (SP)

Initial Implementation

Strategic Direction 3: Educating Communities to Take Action to Prevent Suicide: Technical Support and Train-the-Trainer

Survivor support models	\$230K*
Gatekeeper models Potential First Year Focus: older adults	\$230K*

Timeline
<ul style="list-style-type: none">• Once County Assignment funds are received by DMH, the necessary contractual arrangements will be established to implement activities. In the interim, DMH staff is preparing RFAs and other procurement documents to award funds.• Some Initial Activities and Services possible as early as 12/08



Suicide Prevention (SP)

Initial Implementation

Strategic Direction 4: Program Effectiveness and System Accountability

Proposed Projects

- Enhance data collection on the impact of suicide and effective prevention in diverse populations, where current data is scarce.
- Training and T/A to support enhanced suicide death reporting processes and implementation of suicide death review teams, psychological autopsy studies, and expanding information gathering from other existing death review processes.
- Develop and implement technology and alternative communication vehicles targeted to youth.



Suicide Prevention (SP)

Initial Implementation

- **Examples of Local Next Steps**
 - Liaison to Office of Suicide Prevention
 - Local suicide prevention advisory council
 - Comprehensive assessment of existing services and supports and identify gaps
 - Services and supports
 - Hotline capacity
 - Training needs
 - Local suicide prevention action plan



Student Mental Health Initiative

Rationale:

- Virginia Tech incident
- Students presenting mental health issues with greater frequency and intensity
- System-wide need for campus-based mental health services
- Rises in student suicide and suicide attempts



Student Mental Health Initiative

Purpose:

- Strengthen Student Mental Health
- Begin early – cultivate “upstream prevention”
- Facilitate early identification
- Advance collaboration between schools and county mental health
 - Referral and Linkage
 - Integration with PEI and CSS plans



Student Mental Health Initiative

SMHI Development:

- OAC Convened Stakeholder Meetings
- OAC approved the SMHI Proposal in September 2007:

[http://www.dmh.ca.gov/MHISOAC/docs/
StudentMentalHealthInitiative_091807.pdf](http://www.dmh.ca.gov/MHISOAC/docs/StudentMentalHealthInitiative_091807.pdf)



Student Mental Health Initiative

SMHI Proposal:

- Provides grant funding to K-12 and Higher Education Systems to develop a comprehensive system of mental health services and supports for students
- Both System-wide and Campus/School-based Grants Available



Student Mental Health Initiative

PROPOSED ALLOCATION OF FUNDING FOR HIGHER EDUCATION GRANT PROGRAM

<u>Recipient</u>	<u>Annual Amount</u>
Six (6) System-Wide Grants of \$500,000 Each	\$3M
Fifty (50) Campus-Based Grants of \$100,000 Each	\$5M
Evaluation	\$0.5M
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Annual Funding:	\$8.5 Million*
Total Four-Year Funding:	\$34 Million*

7/29/2008
*dependent on County assignment



Student Mental Health Initiative

PROPOSED ALLOCATION OF FUNDING FOR K-12 EDUCATION GRANT PROGRAM

<u>Recipient</u>	<u>Annual Amount</u>
Approximately Twenty (20) District-Wide or School Grants Ranging Between \$100,000 to \$350,000 Each	\$5.5M
Technical Assistance	\$0.5M
Evaluation	\$0.5M
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Annual Funding:	\$6.5 Million*
Total Four-Year Funding:	\$26 Million*

*dependent on County assignment



Student Mental Health Initiative

- Proposed Grant Selection Criteria:
 - Demonstrated need
 - Culturally relevant and appropriate approaches
 - Focus on families who have historically experienced disparities in care
 - Linkage to local PEI and CSS plans



Student Mental Health Initiative

Proposed 2008 Activities and Resources:

- Develop Procurements for K-12 and Higher Ed
Campus-based and System-wide Grants



Reducing Disparities

- OAC voted to approve \$60M over four years to support a state-administered project to reduce disparities among racial, ethnic, and cultural specific populations.
- \$15M annually for four years
- DMH has requested authority to use \$1.5 million of MHSA state-operating funds to develop a strategic plan for the \$60 M statewide funds (pending FY 08/09 State Budget approval)

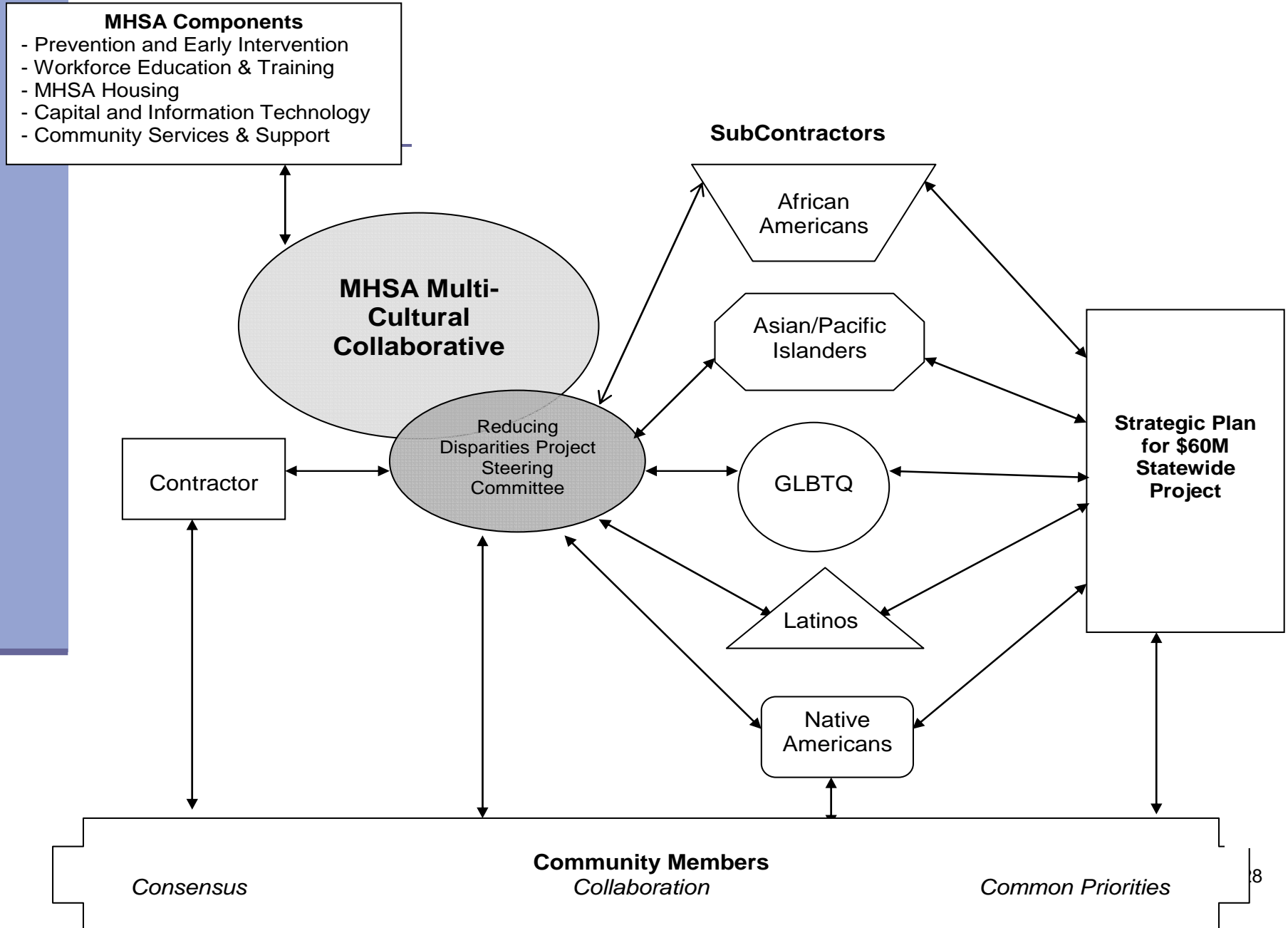


Strategic Plan for Reducing Disparities

Proposed Project Design:

- Unique opportunity for Multi-cultural communities to come together to speak on mental health issues that affect the unserved and underserved populations and provide their recommendations at the state level.
- Funding level: \$1.5M
- At least 12 month planning process
- Timeframe – release an RFP by 12/08

Reducing Disparities Strategic Plan –proposed flow diagram--





Strategic Plan for Reducing Disparities

Proposed Major Deliverables:

- A strategic plan composed of recommendations from 5 racial, ethnic or cultural groups:
 - African Americans
 - Asian and Pacific Islanders
 - Gay, Lesbian, Bisexual, Transgender and Questioning
 - Latinos
 - Native Americans
- MHSA Multi-Cultural Collaborative to provide guidance and input on the MHSA components



Strategic Plan for Reducing Disparities

What happens when the Plan is completed?

- The recommendations will be reviewed and discussed with Counties, OAC and other stakeholders
- The Plan will be presented to the OAC for their further direction on the implementation of the Racial, Ethnic and Cultural Specific Statewide Project
- Implementation of the Statewide Project begins



Stigma & Discrimination Reduction

Purpose: Fund activities to reduce the stigma and discrimination associated with mental illness.

- PEOPLE

- Internalized stigma, people facing multiple oppressions, foster children, family members/caregivers

- SYSTEMS

- Mental health system, access to health and mental health services, educational systems

- COMMUNITY

- Violence myths, housing, employment, media



Stigma & Discrimination Reduction

Project Development:

- Spring 2007: OAC convened Advisory Committee (26 key stakeholders)
- June 2007: Committee provided a report to OAC
 - Fund \$60 million in consumer empowerment, personal contact, and strategic communications projects.
 - Develop comprehensive 10-year Strategic Plan to guide MHSA activities to reduce stigma and discrimination
- May 2008: OAC voted for DMH to develop the Strategic Plan



Stigma & Discrimination Reduction

Strategic Plan:

- DMH re-convening Advisory Committee to make recommendations
- Five facilitated meetings from September to December 2008
- DMH intends to finalize Strategic Plan by January 1, 2009
- Plan will guide investments made in California to address stigma and discrimination associated with mental illness.



Training and Technical Assistance

July 2008 OAC Motion:

- \$6M per year for four years will be allocated to counties for the purpose of developing and providing PEI statewide training, technical assistance and capacity building (including opportunities for subcontracting and other forms of partnering with communities to assure the appropriate provision of prevention and early intervention activities).
- Categorical funds

Prevention and Early Intervention Statewide Projects



“The whole is greater than the sum of its parts.”

Partnership between the state and local





PEI Statewide Projects

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PEI Website:

http://www.dmh.ca.gov/Prop_63/MHSA/Prevention_and_Early_Intervention/default.asp

**A PEI Statewide Project Page on the
DMH Website is currently under construction.**



Small Group Discussion

- What are your County's needs?
- What are the County's plans in these areas?
- How can the PEI Statewide projects be most useful to you?
- How best to communicate with you?

